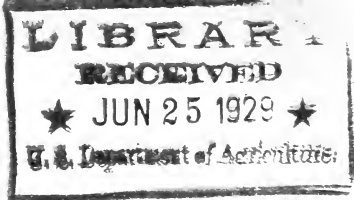


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ADVANCE IRIS LIST

1928

The Bonnewitz Wholesale Gardens

VAN WERT, OHIO



THIS advance list does not contain all the Irises we would like to feature to the trade, or all of the varieties we will be able to offer a little later when our complete wholesale list of both Peonies and Irises is issued. However, it does represent the varieties which came through the past winter in good condition for us, and we are in position to offer them for July delivery.

The particular purpose of this advance list is to offer these varieties to growers, who like us, may have sustained a complete loss on varieties which they had expected to list in their catalogs and to provide growers, dealers and nurserymen a source of supply of additional varieties for enlarging their offers this season.

These varieties are priced sufficiently low to provide a good margin of profit on retail sales. After each variety we have shown the retail price at which they were offered in several growers' catalogs last year.

We are always glad to help any firm in making up a list of Irises, Peonies, or Poppies which they may wish to offer either as an insert in their present catalog or as an addition to any new catalog they may be issuing.

ADVANCE IRIS LIST

Variety	Retail Price Range		Our 1928 Wholesale Price
	Last Year		
ALCAZAR—lavender and purple	\$.25 to \$.50		\$.18
ANNA FARR—white plicata	.35 to 1.00		.25
ARCHEVEQUE—rich deep purple	.20 to .50		.12
ARMAND CLAUD—yellow dotted violet	1.00		.30
ASSYRIAN—deep violet	.75 to 1.00		.30
AURORA—rosy lilac	.35 to .40		.15
AZURE—violet blue	.30 to .50		.18
BELLADONNA—white mottled blue purple	.50 to 1.00		.15
CAMELOT—cream white	.30 to .75		.15
CHASSEUR—combination yellow and reddish brown	3.00 to 3.50	1.50	
COLONEL CANDELLOT—pansy violet approaching red	.40 to .75		.18
CLUNY—lilac blue	.50 to .75		.25
DAISY HILL—blue violet	.50		.15
DALILA—creamy white with pink flush	.25 to 1.00		.12
DAWN—light yellow and cream	.25 to .50		.12
DEMI DEUIL—pansy violet	.30 to .50		.15
DIADEM—pale red mauve	.50 to 1.00		.20
DR. BLESS—lavender and red purple	.50		.12
DRAKE—blue self	.50 to .75		.15
DUSKY MAID—buff and red purple	.50 to 1.00		.25
ECLAIREUR—light lilac and violet	1.50 to 2.00		.75
EMPIRE—deep yellow self	.35 to .50		.20
FUERSTIN LONYAY—violet rose	.75 to 1.50		.40
GOLD CREST—violet blue with conspicuous beard	.50 to .75		.20
GREVIN—copper flushed	.50 to 1.00		.20
JUNIATA—violet blue	.15 to .50		.10
MADAME BOULLET—buff and yellow	.30 to .50		.10
MADAME CHABAL—lilac pansy violet	1.00		.30
MADAME CHOBOUT—cream and buff plicata	.50 to 1.00		.20
MADAME DE SEVIGNE— bright violet plicata	.30 to .50		.10
MADY CARRIERE—pastel blue with yellow tinge	.50 to 1.00		.15
MARY GARDEN—lavender and maroon on lighter color	.25 to .50		.08
MEDALLION—lemon yellow with flushed red falls	.25 to .35		.10
MEMORY—mauve	1.00 to 2.00		.90

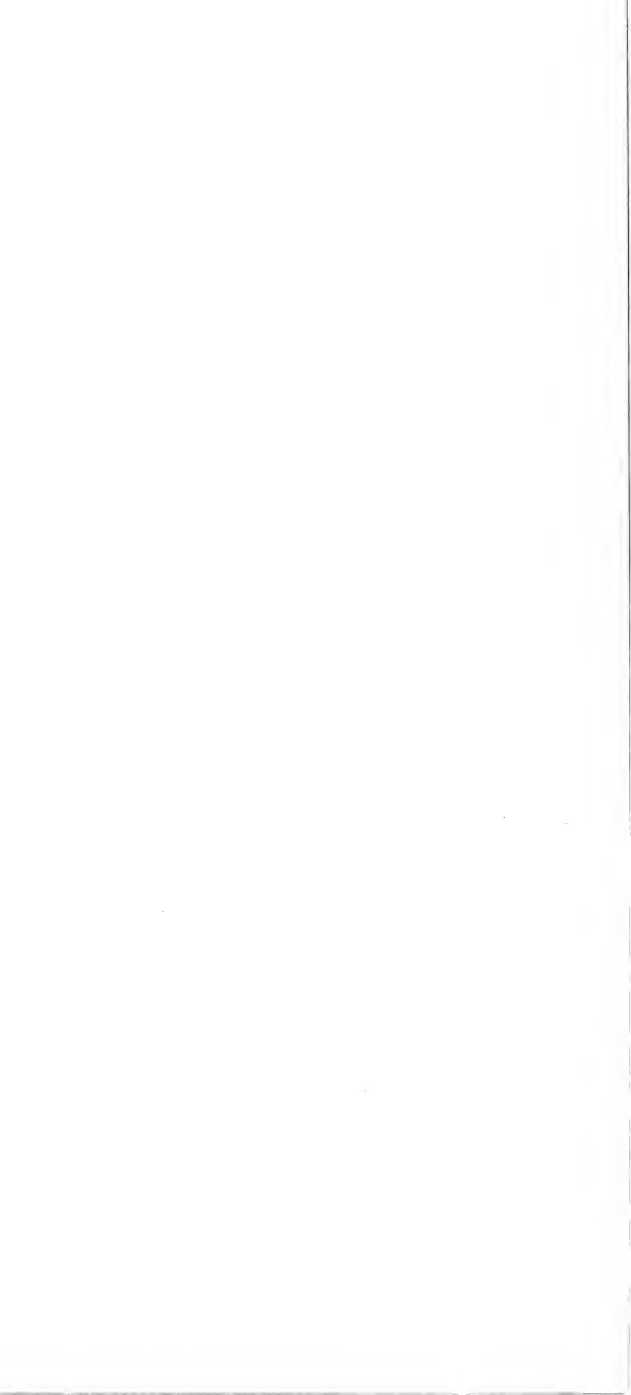
BONNEWITZ WHOLESALE GARDENS



This is the smallest of the three cuts of this fine Iris now available for catalog and circular use. Read the enclosed Co-Operator for the details of our co-operative advertising plan, and the reason for our enthusiasm about the sales value of pictures in color.

The
Bonnewitz Wholesale
Gardens

VAN WERT, OHIO



SEASON 1928

<i>Variety</i>	<i>Retail Price Range Last Year</i>	<i>Our 1928 Wholesale Price</i>
MLLE SCHWARTZ—pale mauve	.75 to 1.50	.40
MRS. CHARLES PEARSON— mauve and rose	2.00	.75
MRS. COWLEY—buff and violet	.20 to .50	.15
MRS. WILLIAM FRYER— white and heliotrope	.35 to .50	.15
OLIVER PERTHUIS—lavender and rich purple	1.50	.40
OLYMPUS—rose and crimson purple	1.50 to 2.50	1.00
PALLIDA DALMATICA— lavender blue	.20 to .50	.12
PAULINA—lilac pink	1.00 to 1.50	.40
PETIT VITRY—purple self	.25 to .50	.15
POCAHONTAS—white bordered pale blue	.25 to .50	.15
PORSENNA—crimson purple	1.00	.35
PRINCESS ROYAL—a good blue for massing	.50	.10
QUEEN ALEXANDRA—fawn and lilac	.25 to .35	.10
QUEEN CATERINA—lavender violet	.65 to 1.50	.25
QUEEN OF MAY—lilac and rose	.20 to .35	.08
RHEIN NIXE—white and violet blue	.25 to .35	.10
RHEINTRAUBE—violet blue and purple	1.00 to 1.50	.40
ROSALIND—rose lavender	.50 to .75	.18
ROSEWAY—rose pink	.35 to .75	.18
ROTORUA—lavender blue	2.00	.40
SOUV. DE DELAGRANGE— blue violet	.40 to .50	.18
SQUALEN'S VIEL OR—tan and red purple	.50 to 1.00	.15
SYPHAX—violet and red purple	.50 to 1.00	.15
TAMAR—rose lilac	.40 to 1.00	.20
TECTORUM—crested Iris-rich blue	.25 to 1.00	.20
TENEBRAE—violet purple	7.50 to 10.00	2.50
THELMA PERRY—lilac pink	.60 to 1.00	.20
TROOST—pink and violet heavily veined	.50 to 1.00	.25
VALERY MAYET—rosy mauve and purple	.75 to 1.50	.30
WHIFFENPOOF—tan and red lilac	.35	.10
WHITE QUEEN—white self	.75 to 1.50	.35
YEOMAN—blue violet	2.50 to 3.00	1.00
ZEPHYR—lavender	.35	.10
ZWANENBURG—greyish yellow and purple, very early	.50 to 1.00	.25

VAN WERT, OHIO

T E R M S



All orders from this advance list will be forwarded during July either by express or parcel post as instructed, and at the purchaser's expense.

Every effort has been made to keep our stock absolutely true to name. When, however, an error does occur in packing or shipping we will replace the variety without charge.

Terms: 3% discount for cash with order; 2% for cash in ten days after date of shipment.

All bills due thirty days from date of invoice.

Make all remittances payable to The Bonnewitz Wholesale Gardens. The prices given here are for quantities of ten or more. Write for special prices on larger quantities.